

# VACANCY NOTICE

REF: C03022023

<b>POSITION</b>	<b>SR GRAPHIC DESIGNER</b>
<b>LOCATION</b>	<b>SRI HARTAMAS, KUALA LUMPUR</b>
<b>INDUSTRY</b>	<b>EDUCATION</b>
<b>TYPE</b>	<b>FULL-TIME</b>

We are looking for a senior graphic designer to create and manage digital and print designs for our marketing needs. The senior graphic designer's responsibilities include managing all graphic design tasks, refining projects and drafts through all phases of development: creative consultation, storyboarding, providing concepts based on customer interaction, designing, revising, troubleshooting, and producing a final product.

You should have extensive knowledge of graphic design, styles, and techniques. You should also have experience in implementing marketing campaigns & promotes the vision of the company through high-quality graphic content.

## JOB SUMMARY

- Managing graphic designs from conception to delivery.
- Designing graphic and creative content, collaterals (internal & external)  
E.g.
  - Internal and external presentation materials
  - Event collaterals such as invitations, backdrops, signage's and booths
  - Publications, newsletters, info graphics and email communications
  - Preschool environmental design such as for receptions, graphic walls and signage
- Ensuring brand consistency. Gain expertise on Brand Identity standards and Brand templates.
- Operate in between the marketing and various stakeholders to ensure deadlines and expectations for quality and creativity are met.
- Follow directions, manage multiple tasks, work with information/data from multiple sources, meet deadlines, and respond to urgent requests in a positive manner.
- Be a team player with a positive attitude and demonstrate strong verbal and written communication skills and excellent interpersonal skills.
- Work effectively in diverse teams within a highly inclusive team culture where everyone is supported, respected and recognized for their contribution.
- Keeping up-to-date with industry developments, enjoys generating fresh concepts.

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## JOB REQUIREMENTS

- Graduate/ Post Graduate in any discipline.
- Desired: Bachelor of Fine Arts (BFA), Bachelor of Design, Bachelor of Advertising or a Degree in Graphic/Web Designing.
- Minimum of 5 years' experience in corporate graphic design.  
(Portfolio should include samples of presentation design, print collaterals, marketing materials, and other design pieces that reflect your capabilities)
- Advanced skills of Adobe Creative Cloud (InDesign, Illustrator, Photoshop, Acrobat).
- Intermediate skills of Microsoft Office (PowerPoint, Word, and Excel)
- Ability to work with templates, styles, and experience of working within corporate identity/ brand guidelines
- Must possess excellent English verbal and written communication skills and good interpersonal skills with the ability to build credibility and collaborate with firm personnel at all levels.
- Able to write in Mandarin is a plus.
- Able to freehand, digital illustration and copywriting in English, BM and Mandarin is a plus.
- A keen eye for visual details and aesthetic skills.
- Ability to manage multiple deadlines simultaneously, and work well within a fast-paced environment and tight deadlines.
- Experience and keen in brand management is a plus.